

SENSO

Lightpaper



SENSORIUM

SENSORIUMXR.COM

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Decentralizing the digital metaverse

SENSO was born from the need to add transparency, improve security, and give customers full ownership of their digital assets within Sensorium Galaxy — a vast digital metaverse connecting people through high-quality virtual entertainment.

As the alternate universe approaches its public launch in 2021 and new features are added to capture the attention of both individuals and businesses, SENSO takes a more vital role inside the ecosystem.

Aside from acting as the in-platform currency of Sensorium Galaxy, this token empowers users through NFT minting, marketplace operations, and a decentralized autonomous organization.

From chart-topping artists to regular users, everyone will have a chance to set their creativity free and make the most out of it by leveraging the power of decentralized technology.



2021: Focus on experiences

Sensorium Galaxy unites people through unique virtual experiences. This metaverse excels at delivering deeply immersive, interactive, and engaging activities by merging high-quality VR content and advanced social mechanics.



STARSHIP

Personalized Intergalactic Lounge



PRISM

The World of Music & Dances



MOTION

The World of Mindfulness

NETWORKING EVENTS

NFT GALLERY

LOUNGE BAR

LIVE PERFORMANCES

MUSIC CONCERTS

WORLD-CLASS DJS

PRIVATE EVENTS

AI-POWERED ARTISTS

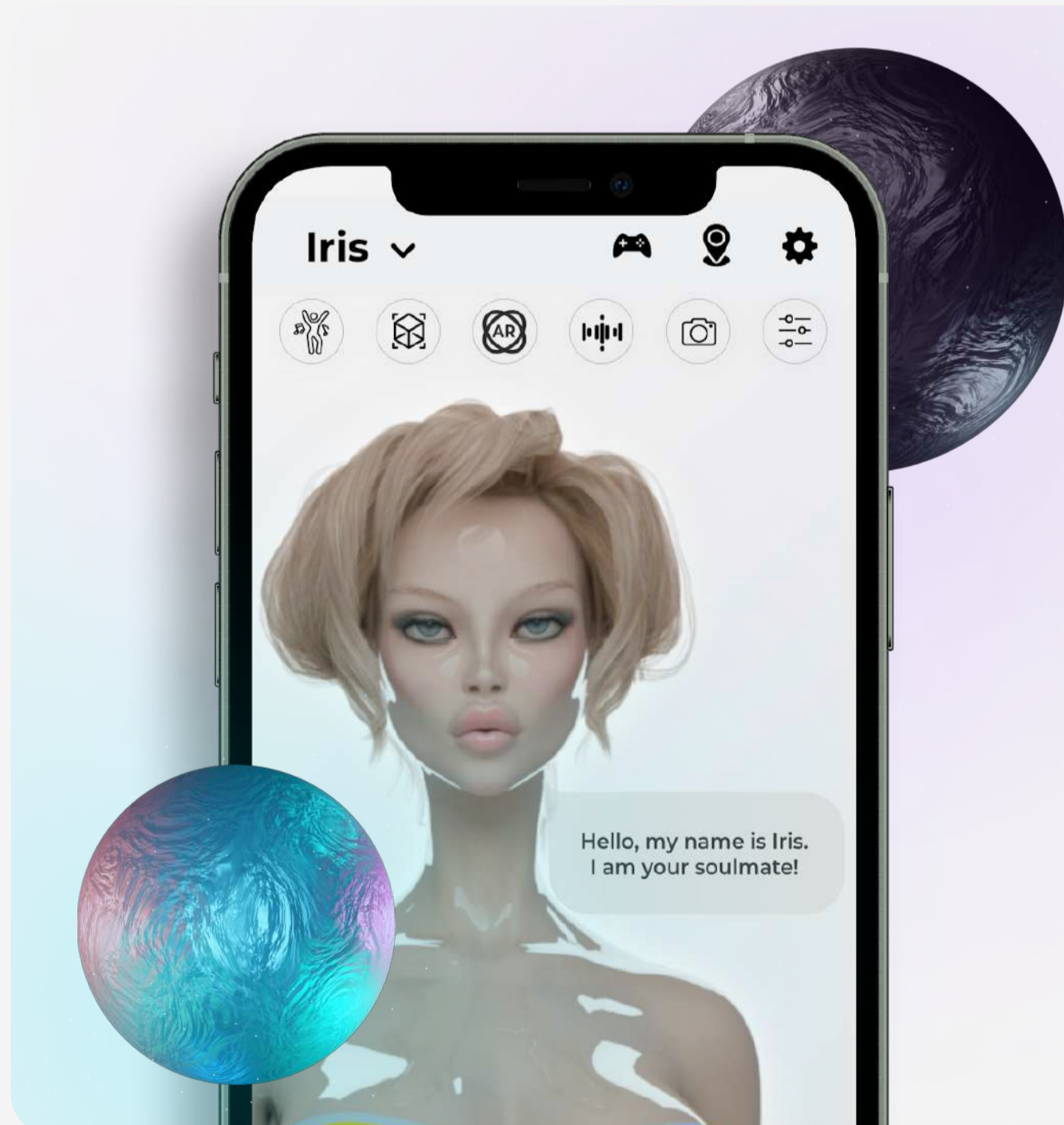
GUIDED MEDITATION

SELF-DEVELOPMENT COACHING

MINDFULNESS STUDIO

TRAINING & CONFERENCES

The metaverse, always with you



Users all around the world can access Sensorium Galaxy through multiple platforms, enjoying different levels of immersiveness.

The Sensorium Galaxy App is an entry point for users to build their digital twins and start exploring the metaverse. This easy-to-use mobile app gives participants endless choices to interact with the metaverse on the go, from creating new avatars to streaming events to chatting with NPCs to accessing the NFT marketplace.

To dive into the metaverse and immerse completely in the activities there, users can access through desktop computers and the world's top head-mounted devices.

Reinventing entertainment for a digital generation

Sensorium Galaxy is an interactive, immersive, digital information space filled with experiences enhanced by various technology applications.

Structured as a virtual alternate universe, Sensorium Galaxy consists of multiple virtual worlds. Each of them acts as a hub for a specific type of content (music, dances, mindfulness, edutainment, and more.)

Content is produced in partnership with world renowned artists and leading entertainment companies. Also, participants can generate their own content using a vast set of digital tools.

In a similar fashion to the Internet, Sensorium Galaxy is digital infrastructure. But unlike the good-old net, this digital metaverse stands at the very intersection between real and virtual.

No signing up, no logging in, no going online. The metaverse is always on. Sensorium Galaxy has a life of its own and the potential to evolve into a bustling decentralized economy with SENSO at its very core.

1 Digital immortality

At Sensorium Galaxy, users can build their digital selves from scratch. Virtual beings that can live forever thanks to AI.

ENDLESS CUSTOMIZATION

AAA QUALITY

ENHANCED MOTION

AI VIRTUAL SELVES

2 NPC Dating

Users can connect with other real participants or engage in exciting talks with AI-driven NPCs.

AI-POWERED NPCs

MOBILE APP

SMART CONVERSATIONS

3 User-generated content

With vast technological tools at their disposal, participants of the metaverse can take their creativity to new levels. Creating user-generated content and reselling it through the NFT marketplace.

4 AI-generated content

Generative services allow Sensorium Galaxy AI-powered avatars to create music and dances on their own, creating a more diverse and dynamic virtual universe.

Collaborations as a user acquisition tool

At Sensorium Galaxy, we understand the power of social influencers. That's why our user acquisition efforts leverage the follower base of top-tier artists with a combined audience of **500+ million people**.

In 2020 alone, six world-famous DJs confirmed their music shows at PRISM.

DAVID GUETTA

BLACK COFFEE

ARMIN VAN BUUREN

DIMITRI VEGAS

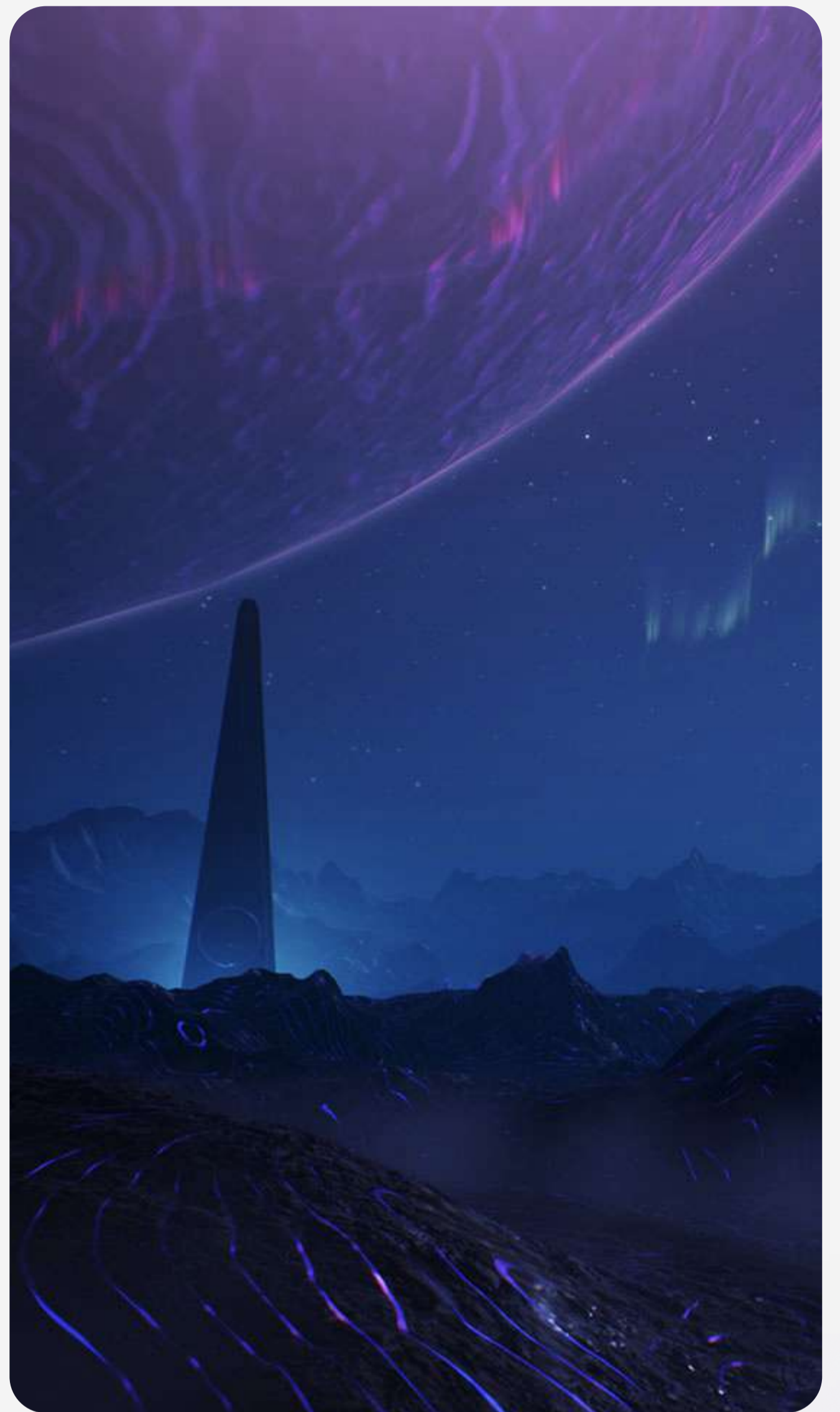
CARL COX

LIKE MIKE

These are the first artists to try the vast opportunities of the digital metaverse. Nearly thirty concerts of these and other chart-topping artists are scheduled for the next three years, potentially bringing millions of users to the metaverse.

Strategic partnerships with industry leaders

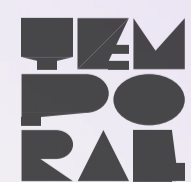
Developing the world's most advanced metaverse isn't a simple task. We actively rely on strategic partnerships to nurture our alternate universe with more immersive experiences, stronger sensations, and the best-ever virtual content.



Content partners



Technology partners



Broad use cases for endless digital lives

In-platform currency

Sensorium Galaxy users can rely on a transparent and secure blockchain-based currency to execute in-platform payments. This decentralized approach gives them full control over their funds and access to an exclusive 20% discount on purchases.

SPECIAL EDITION AVATARS

NFT MARKETPLACE

AVATAR CUSTOMIZATION

ON-DEMAND STREAMING

EVENT TICKETS



Non-fungible token (NFT) minting

Inside the digital metaverse, users can easily monetize their passions. Sensorium Galaxy leverages NFTs to protect users' digital identities and enable them and their AI-powered avatars to create digital collectibles. SENSO is used to pay for minting NFTs and listing them on the marketplace.

DIGITAL IDENTITY

APP + CONTENT SUBSCRIPTION

AVATAR CREATION

NFT ROYALTIES

DIGITAL COLLECTIBLES



Non-fungible token (NFT) marketplace

Every participant of Sensorium Galaxy can use SENSO to buy and sell non-fungible tokens. Inside the metaverse, a decentralized marketplace allows professional and user-generated NFTs to be exchanged smoothly and fairly.

NFT LISTING

ROYALTY SETTINGS

BUY / SELL NFT



Broad use cases for endless digital lives

Game mechanics

SENSO tokens make Sensorium Galaxy a more engaging environment for everyone. Use tokens to explore new horizons, join VIP-only group activities, and get paid when completing tasks with exceptional performance.

UNLOCK
NEW WORLDS

PERFORMANCE
REWARDS

PARTICIPATE IN
EXCLUSIVE QUESTS



Social tokens

Through SENSO, users could issue personal social tokens to themselves and their AI avatars. Holders of these tokens can get exclusive content access and all sorts of benefits straight from creators.

SOCIAL STATUS

ACCESS TO CONTENT

NFT DISCOUNTS



R&D Stage

Decentralized Autonomous Organization (DAO) for Creators

Holding SENSO gives users a unique chance to take part in multiple product-level decisions. Structured as DAO, the Sensorium Galaxy metaverse empowers every participant to be involved in the future of entertainment.

CHOOSING AVATARS / ASSETS

SUBMITTING PROPOSALS

PRIORITIZING FEATURES

MARKETPLACE LISTINGS

COUNCIL PARTICIPATION



SENSO Evolution

Based on a broader list of use cases and the imminent need for a migration to a new blockchain network, SENSO is due to substantial supply changes.



SENSO Smart Contract

1 Burning process

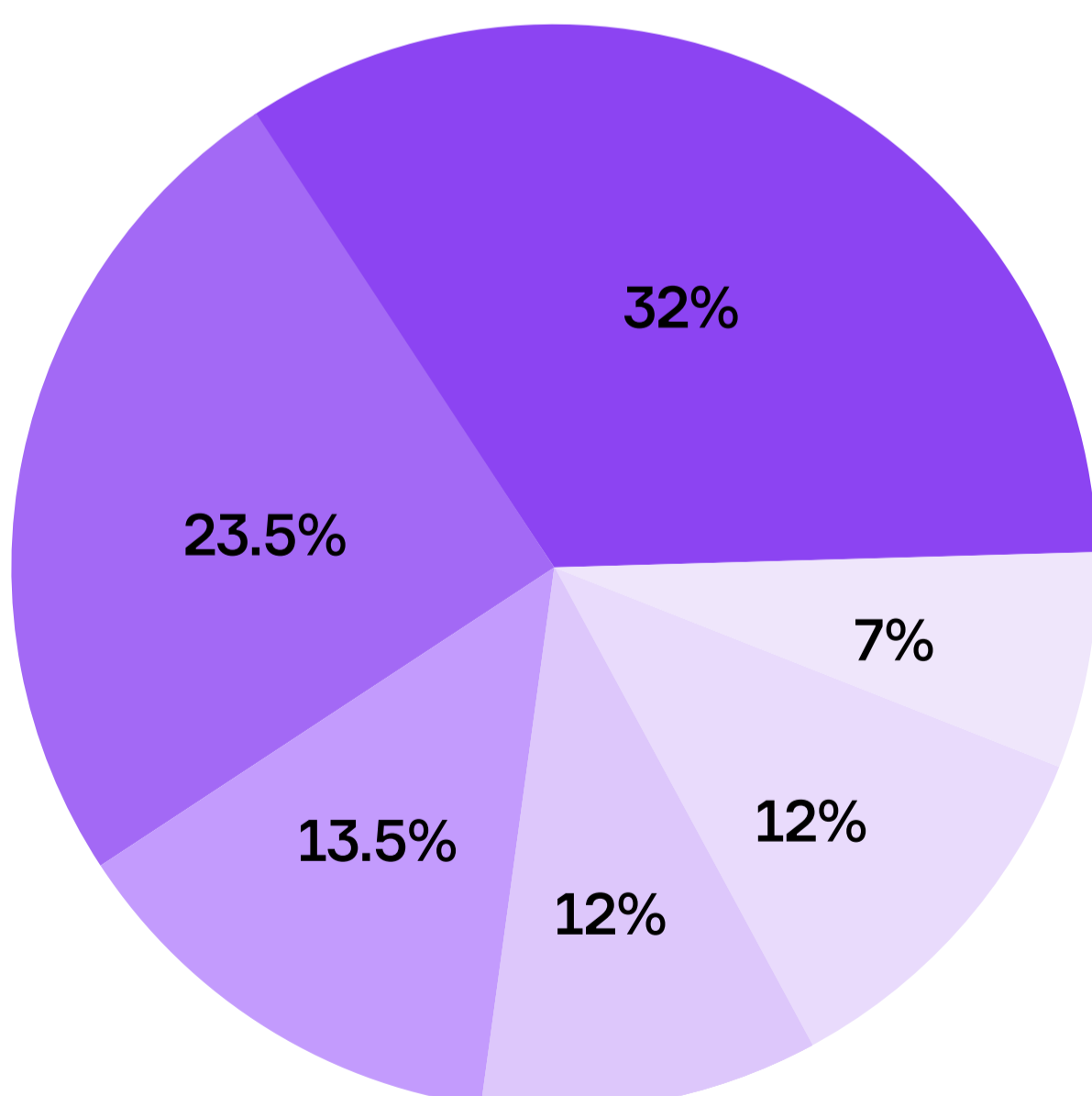
The original SENSO smart contract was released in September 2019. Although the total market cap of SENSO stands at 7.6 billion tokens, only 5.9 billion have been minted so far.

The decision to reduce the current token supply was primarily motivated by the cancellation of a public token sale. Since our private round exceeded initial expectations, there is no need to move forward with such an initiative.

As a first step, the total supply of active SENSO will be reduced from the existing 5.9 billion to 1.7 billion tokens.

This operation will be completed by April 30, 2021. This supply reduction is achieved by burning SENSO. In other words, 4.2 billion tokens are to a so-called “eater address.” This amount will be publicly visible on the blockchain but unavailable to anyone.

Overall, token burning will align SENSO with more specific product requirements of the Sensorium Galaxy metaverse while still ensuring a healthy network development.



2 Token reallocation

The adjusted supply (1.7 billion SENSO) will be distributed as follows:

- 32% NFT ticket sales and minting (distributed among 30 concerts for a minimum of 3 years)
- 23.5% Research & Development (R&D)
- 13.5% attracting new artists & partners
- 12% marketing operations
- 12% loyalty program (bounty & referral, creators)
- 7% Human talent & motivation packages (with a pre-set lock-up/vesting period of 3 years)

3 Migration to Substrate

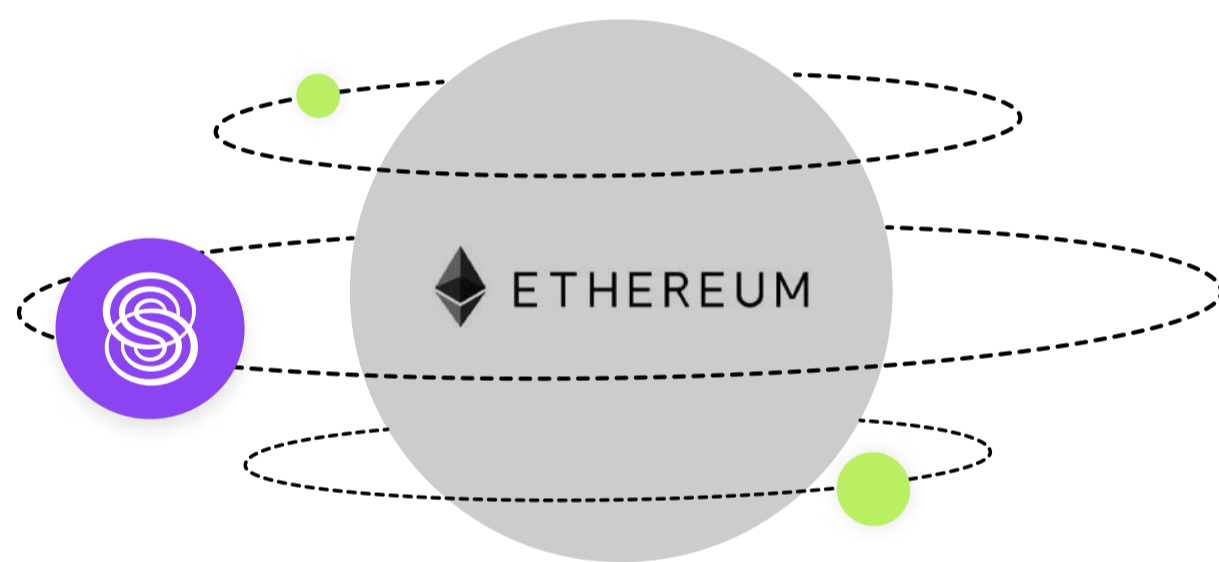
Initially, SENSO was developed using the ERC-20 standard — a widespread solution that guaranteed access to nearly all Ethereum-compatible service providers.

Yet, the sudden increase in ETH value represents a direct threat to small-size transactions within the metaverse. To that end, SENSO will migrate to a new blockchain network — one capable of delivering competitive conditions that meet the needs of Sensorium Galaxy and all entertainment applications involved.

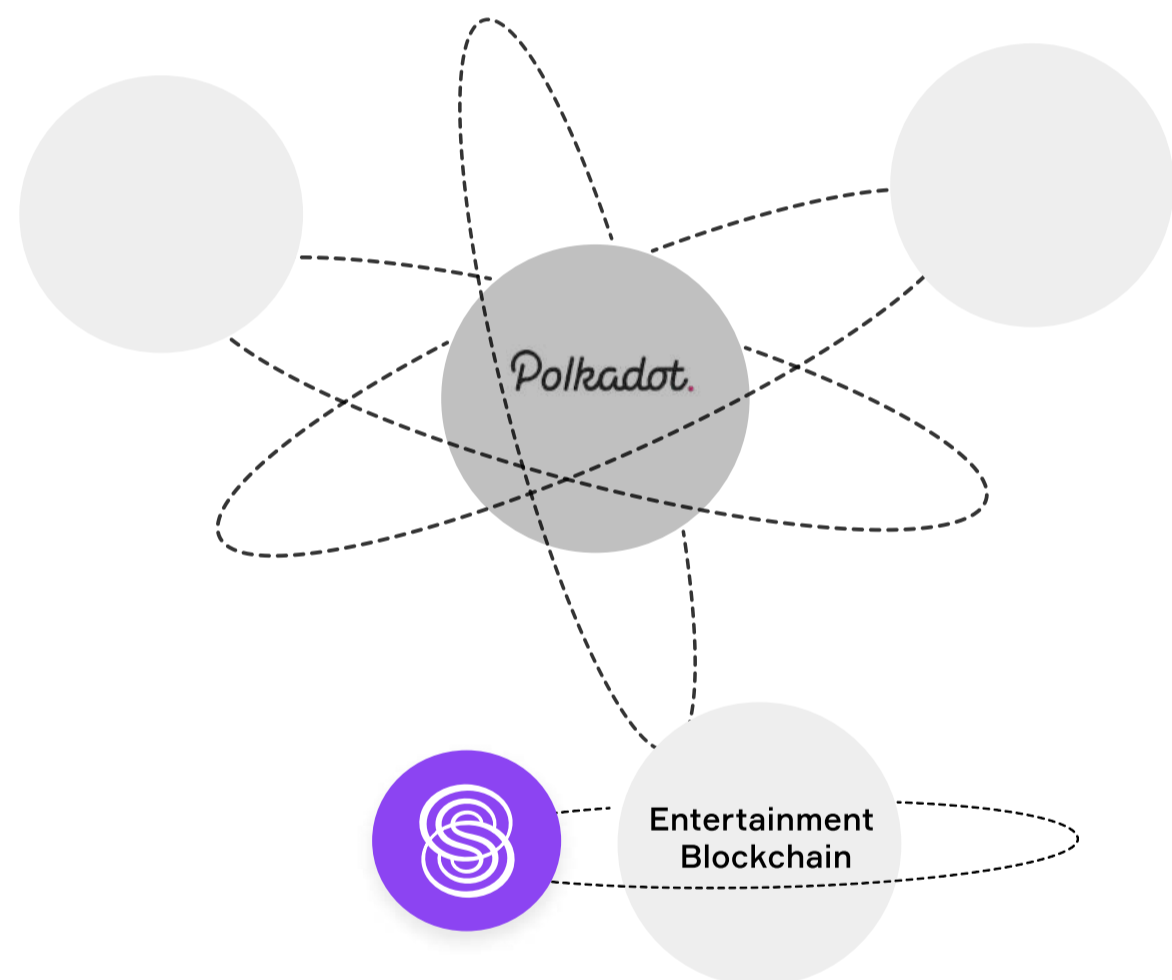
This migration leads to cheaper and faster transactions, on-chain governance, and outstanding interoperability.

This new network is developed with Substrate — a next-generation blockchain technology framework. Aside from a sizable reduction in fees, the migration will connect SENSO to the vast Polkadot ecosystem.

Polkadot aims to become the internet of blockchains, where various application-specific blockchains are interconnected with each other and can exchange information and value.



Present



Future

4 Divisibility feature

In the real world, people are trapped with assets and units that cannot be divided. That doesn't apply to the digital universe. SENSO holders will get the specific amount of tokens they want, thanks to token divisibility.

3.1415 SENSO **.....**

Appendix

Leading the race for metaverses

Sensorium Galaxy stands out from the crowd by bringing together the world's leading technologies into a single, highly immersive digital metaverse. SENSO is the go-to currency for this new stage in digital communications and entertainment.

	SENSORIUM GALAXY	Roblox	Sansar	VRchat	RecRoom	Fortnite	Minecraft	Replika	FB Horizon	Decentraland
Social Experience	AAA Avatars	+	●	+	●	●	●	●	●	●
	Personal Space	+	●	●	●	+	●	+	+	+
	AAA Worlds	+	●	+	●	●	●	●	●	●
Entertainment	Game features	+	+	●	+	+	+	●	+	+
	AAA Shows & VFX	+	●	●	●	●	●	●	●	●
	Celebrity Performance	+	+	●	●	●	+	+	●	+
Metahuman Experience	Personal AI	+	●	●	●	●	●	+	●	●
	Social AI	+	●	●	●	●	●	+	+	+
	AI Dating	+	●	●	●	●	●	+	●	●
	Digital immortality	+	●	●	●	●	●	●	●	●
Multiplatform Experience	VR	+	+	+	+	+	+	●	+	+
	Desktop	+	+	+	+	+	+	+	+	+
	PS5	+	●	●	●	+	+	●	●	●
	Mobile	+	+	+	●	+	●	●	+	●
	AR	+	●	●	●	●	●	●	+	●
Digital Economy	NFT Marketplace	+	●	●	●	●	●	+	●	+
	Virtual currency	+	+	+	●	+	+	+	●	+

Leveraging industry trends

Renewed crypto enthusiasm

With strong support from institutional participants, 2020 displayed a stunning market-wide recovery. Big players joining the digital assets market also revitalized interest for retail investors and traders, resulting in new flows and investment patterns across categories. With Bitcoin crossing the \$1 trillion market cap in Q1 2021 for the first time in history, analysts are strongly bullish on the future of this rapidly growing market — now worth over \$2.2 trillion.

CRYPTOCURRENCY TOTAL MARKET CAPITALIZATION

Source: TradingView

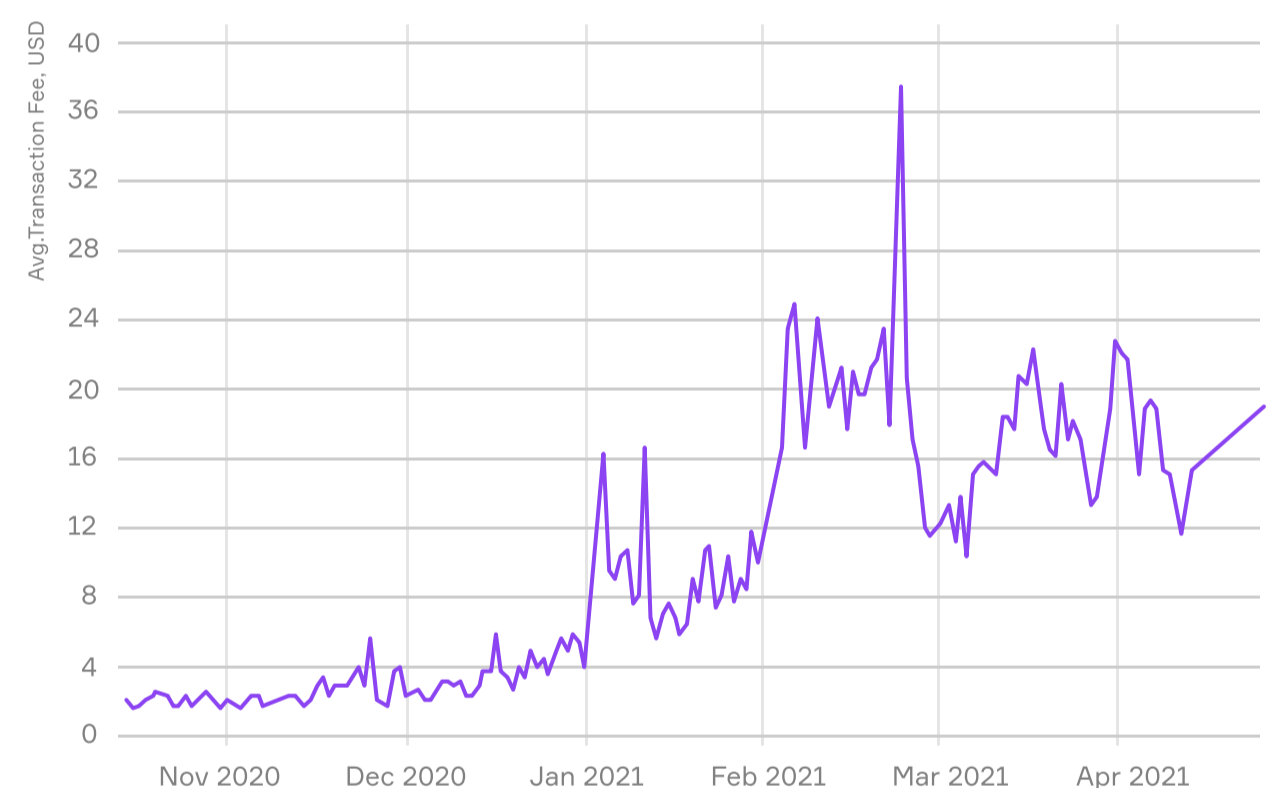


Expensive infrastructure

The surge of ETH combined with high gas demand by top-tier projects such as Uniswap, TetherUSD, 1inch, and USDC has led to a measurable increase in network fees. That said, Ethereum is no longer a viable choice to accommodate small transactions. Hopefully, new alternatives are emerging with a strong focus on scalability and interoperability.

ETHEREUM AVG. TRANSACTION FEE HISTORICAL CHART

Source: YCharts

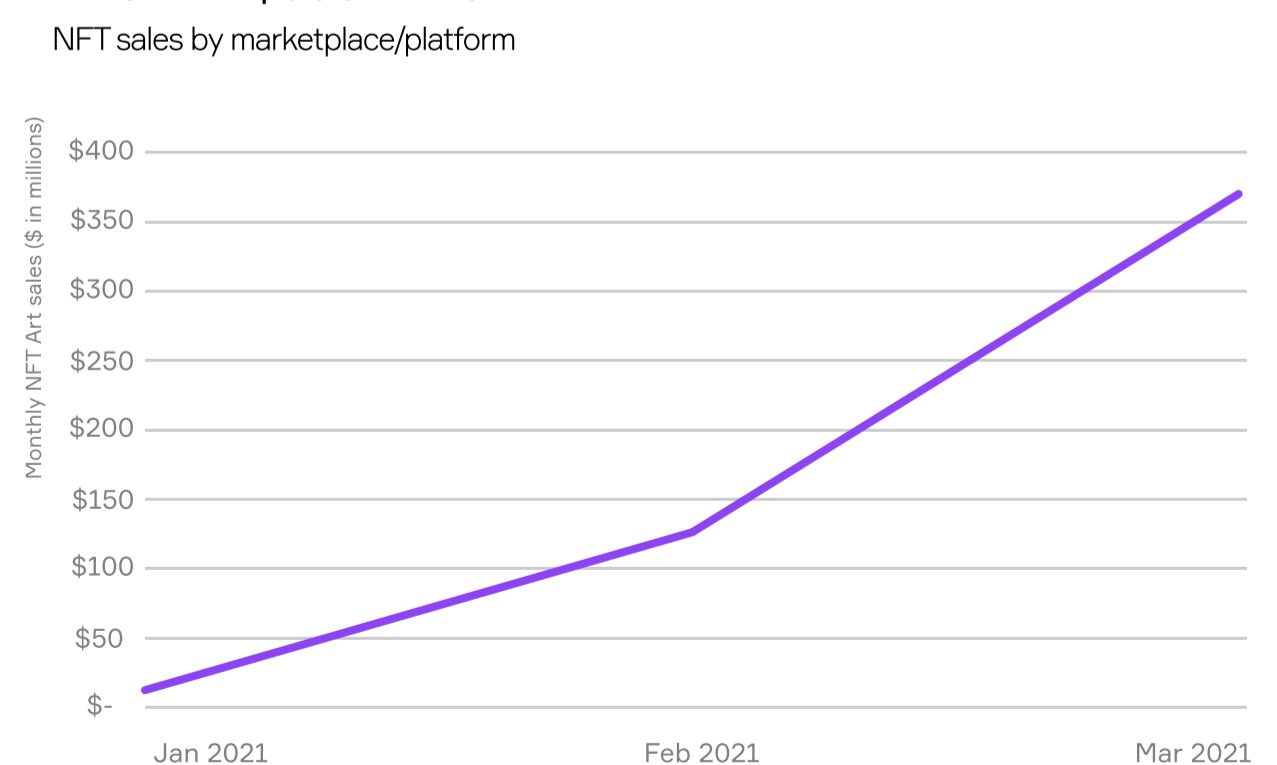


NFTs in the spotlight

Non-Fungible Tokens (NFTs) are used to prove ownership on unique digital items (digital art, in-game objects, digital representations of real-world assets). The latest data suggests that the market cap of NFTs rose by 138.8% YoY in 2020 at a CAGR of 187.28% from 2018-2020. This \$1-billion NFT market is gaining momentum, capturing the minds of artists and blockchain enthusiasts all over the planet. From eight-bit pixelated portraits to elaborate creations, transaction volumes on marketplaces are skyrocketing at rates never seen before.

NFT MARKETPLACES Q1 SALES EXCEED \$350 Million

Source: Messari



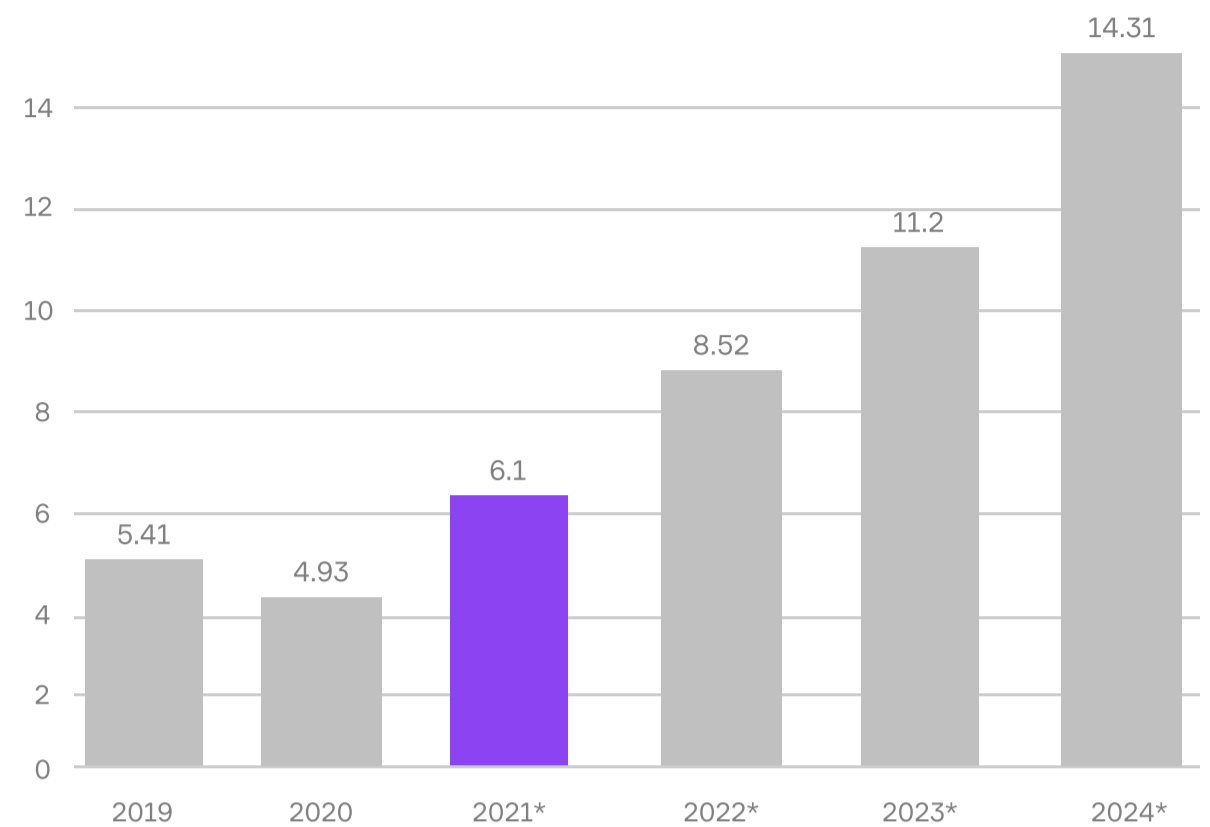
VR adoption on the rise

In an era defined by isolation and social distancing, virtual reality offers an exciting opportunity to stay connected to the activities and the people we love from a safe, affordable, and easily accessible global environment. More affordable VR headsets and new quality content boost the adoption of this technology and its related products.

The market is forecasted to grow from \$175 billion in 2020 to \$365 billion by 2025 at a 16% compound annual rate. VR/AR is expected to hold a ~10% share. During the same period, the AR/VR market size could move from \$3 billion to \$28 billion, with a stunning 59% rate.

VR HEADSET SALES PROJECTED GROWTH

*Forecast data
Source: Statista



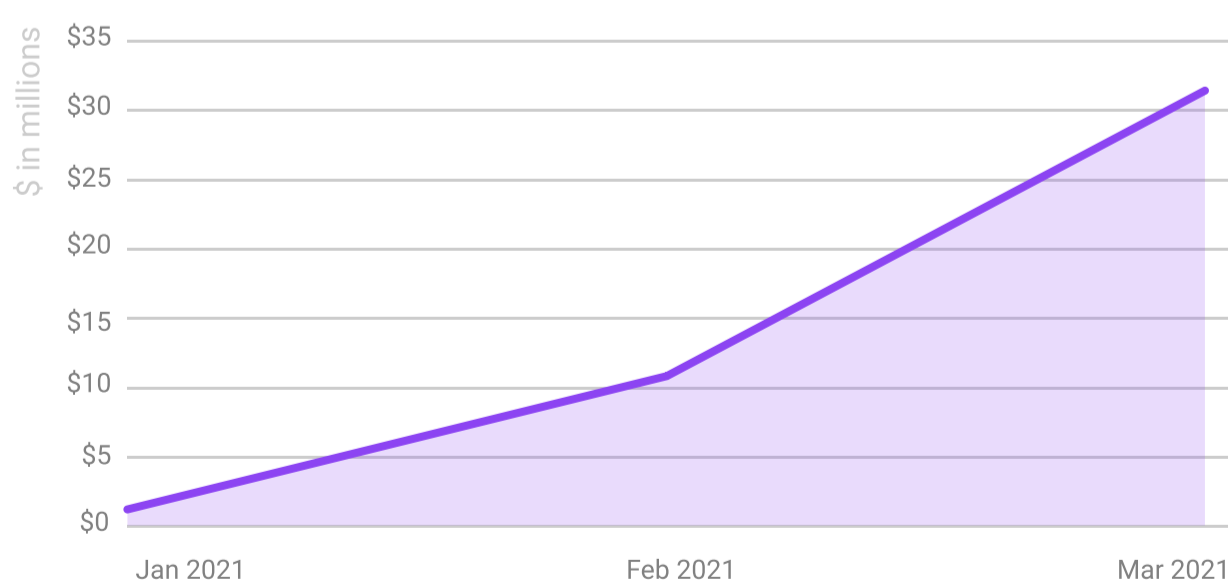
Metaverses: the next big thing

By the end of 2020, Metaverse sales increased by \$20 million, reaching an all-time high of \$55 million. During the first quarter of 2021 alone, Metaverse sales have already surpassed \$30 million.

As people's digital lives continue to shift to these virtual environments, metaverses are on track to steadily evolve into diverse new worlds with bustling in-platform economies.

METaverse Q1'21 CUMULATIVE SALES SURPASS \$30 MILLION

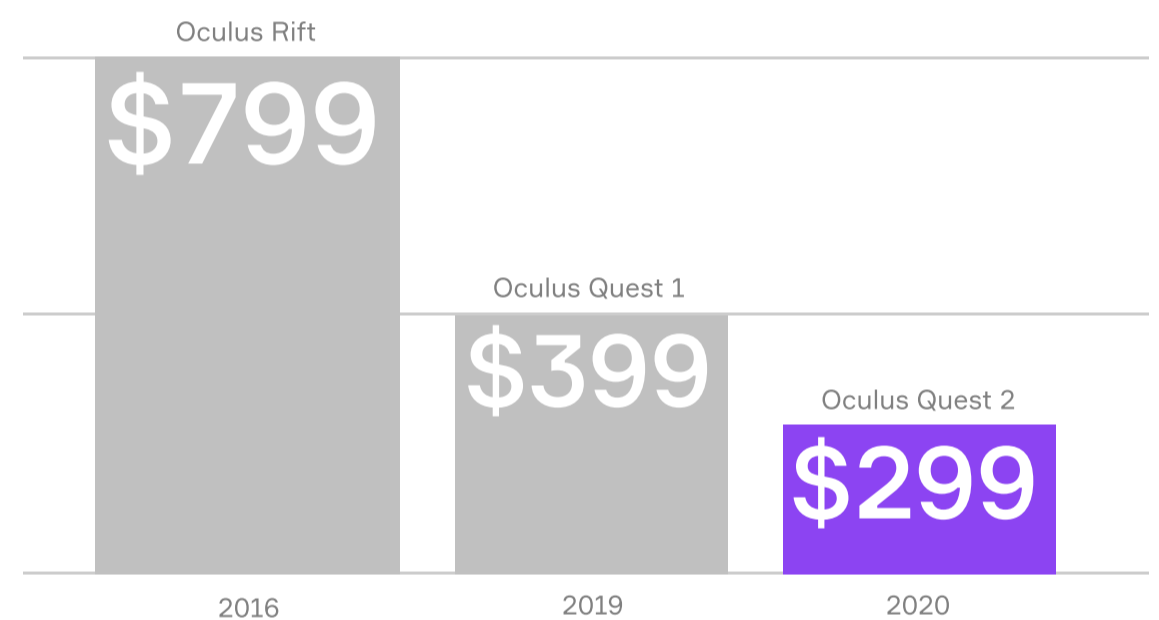
The Top 5 Metaverse cumulative first quarter sales



Source: Messari

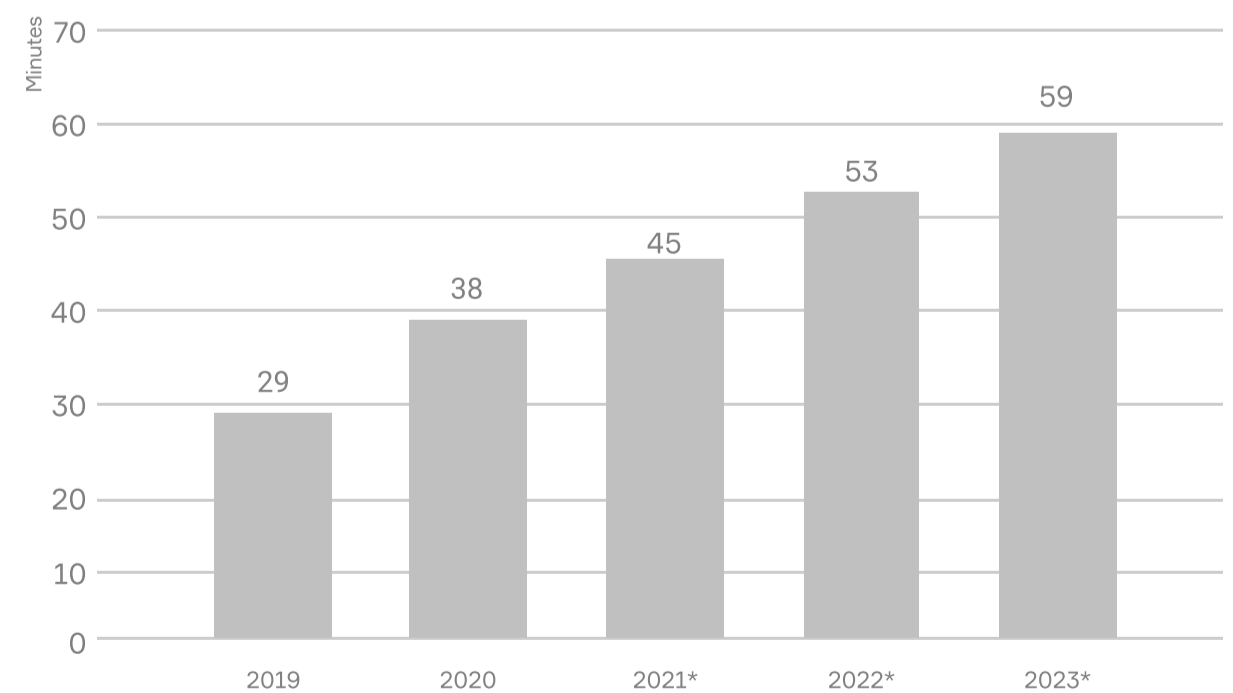
PRICE OF HMDs Most popular models

Source: Statista



AVERAGE SESSION DURATION OF VR USERS WORLDWIDE

*Forecast data
Source: Statista



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